

COLLEGE & UNIVERSITY

Foodservice Solutions

C·H·Guenther
THE FUTURE OF FOOD



The Choice for Modern Campuses

Gen Z has clear priorities when it comes to food. Students want convenient and satisfying meals that are responsibly sourced. Your foodservice staff needs products that are versatile and simple to prepare, and management wants affordable consistency.

C.H. Guenther can help meet these competing expectations.

By offering high quality ingredients, flexible menu solutions and exceptional service — all from a company that has been trusted by foodservice professionals since 1851.



C&U Themes and Takeaways

Theme	Takeaway
Craving Comfort College students are foodies who enjoy new foods, but they still prefer a familiar anchor. ¹	Classic dishes appeal to students overwhelmed with choice and trend. C.H. Guenther is your partner for timeless meals that are consistent and affordable.
Labor Challenges 45% of operators still need more employees. ²	Easy prep is essential if your kitchen is short on staff or experience. C.H. Guenther products and recipes deliver efficient quality.
Nutrition and Variety Students are more likely to choose and pay more for better-for-you options. ³	C.H. Guenther offers vegan, Kosher, low sodium and whole grain options to meet your students' diverse dietary needs and preferences.
Social Responsibility Matters Students want to know where and how the food they are purchasing and consuming is grown. A clearly communicated sustainability story is important as well. ³	Social responsibility is a core value at C.H. Guenther. We prioritize sustainability in the food we make and the facilities we own, and local ingredient sourcing is part of our business.

1. Datassential, America in Transition, 2024
2. "2024 State of the Restaurant Industry," National Restaurant Association
3. Datassential 2025 C&U Segment Guide 2025



VEGAN Chocolate Chip Walnut Dough



The Bold 'Bella recipe at fs.chg.com

Campus Foodservice Favorites

These popular options from C.H. Guenther are crafted for active college students and busy foodservice staff.

Biscuits

Rich buttery flavor and taste in mixes, frozen dough or pre-baked formats. They deliver scratch flavor with minimal time and labor.

- Frozen Pre-Baked Biscuits
- Biscuit Mixes
- Frozen Biscuit Dough

Dry Gravy and Sauce Mixes

Our gravies in mix and frozen formats deliver rich flavor and consistency with low sodium options in different flavors to meet dietary needs. Use our gravies as the perfect complement to your protein and vegetable menu.

- Dry Gravy Mixes (White and Flavored)
- Low Sodium
- Dry Sauce Mixes

Baking Mixes

Make delicious corn muffins, biscuits, pancakes and waffles with convenient, consistent mixes.

- Cornbread Mixes
- Muffin Mixes
- Pancake/Waffle Mixes

Tortillas

Enjoy authentic, small batch tortillas made with real ingredients you can trust.

- Corn Tortillas for Frying
- Gluten-Free Flour Tortillas
- Fried Chips & Tostadas
- Organic & Non-GMO Tortillas & Flavored Wraps

Additional Products for College and Universities

Serve the taste and texture of freshly baked goods with the ease of dry mixes, thaw and bake or thaw and serve formats.

- Frozen English Muffins
- Rustic Artisan Bread
- Frozen Cookies & Dough
- Pizza Dough Mixes
- Roll Mixes and Frozen Roll Dough



Featured Products

PRODUCT #	PRODUCT DESCRIPTION	PACK SIZE
Gravy and Sauce Mix		
94579	Pioneer® Au Jus	12 / 2.75 oz
99412	Conestoga™ Peppered Biscuit Gravy Mix	6 / 24 oz
214161	Pioneer® Roasted Jalapeño Cream Skillet Gravy Mix	12 / 12.65 oz
94331	Pioneer® Cheddar Cheese Sauce Mix	6 / 29 oz
99424	Pioneer® Alfredo Sauce Mix	6 / 2 oz
9100	Pioneer® Sausage Gravy (Frozen)	6 / 4 lb
Biscuits		
240114	Pioneer® Simple Split® Waffle Biscuit	90 / 3 oz
3074	Conestoga™ Southern Style Biscuit Dough	144 / 2.25 oz
3080	Conestoga™ Simple Split® Southern Style Biscuit Dough	168 / 3.17 oz
237864	Conestoga™ Buttermilk Biscuit	144 / 2.1 oz
Tortillas & Flavored Wraps		
103023	Mi Rancho® Gluten Free Flour Tortilla 12"	5 / 10 ct
100188	Mi Rancho® Blue Corn Thin Tortilla 6"	6 / 120 ct
100234	Mi Rancho® Fried White Triangle Chips	12 lb
102181	Mi Rancho® Non-GMO Spinach Tortilla 12"	5 / 10 ct
Baking Mix		
94218	Pioneer® Cornbread Mix	6 / 5 lb
94075	Pioneer® Western Style Buttermilk Pancake & Waffle Mix	6 / 5 lb
Artisan Bread		
229392	Tribeca Oven® Nine Grain Landwich Loaf - Sliced	6 / 53.6 oz
241262	Breadtown Bakery™ Gourmet Lobster/Pub Roll	12 / 12 ct, 2 oz
214508	Tribeca Oven® Rustic Club Hero	60 / 3.9 oz
Additional Recommendations		
214310	Pioneer® Dumpling Dough with Seasoning Packets	2 / 2.5 lb
210201	Conestoga™ Sweet Roll Dough	288 / 2 oz
242708	Cookietree® Vegan Chocolate Chip Walnut Cookie Dough	60 / 4 oz
215957	Conestoga™ Extra Crisp English Muffins	24 / 6 ct
242960	Cookietree® Toffee Blondie IW	42 / 3 oz



Scan the QR code to explore our full foodservice portfolio.

Visit our foodservice website for product specifications, recipes and more: fs.chg.com

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Gravies/Sauces • Biscuits • Pancakes/Waffles • Tortillas • Desserts • English Muffins
Pizza Dough • Batters & Breadings • Specialty Products • Artisan Breads

Family of Brands

